

FOR IMMEDIATE RELEASE

Contact: Monica Giffhorn
Tel: 301-514-2586
Email: monica@welearnsoftware.com
Website: www.enotebookapp.com

Maryland High School Mathematics Teacher of the Year Finds WeLearn™ Educational Software and Launches eNotebook™ App for the iPad®

Mount Airy, Md. (February 29, 2012)—WeLearn Educational Software, founded by National Board Certified teacher Kevin Giffhorn, today launches the eNotebook app to help K-12 and college students take and organize notes on the iPad. It is the only app that allows students to easily combine teacher-distributed Word, PowerPoint and PDF files and their own markups and notes to create fully functional virtual notebooks.

“I thought about how I teach and how students would benefit from using technology in the classroom. In most cases, students are still using the traditional paper and pencils, while all other areas of instruction have advanced,” said Mr. Giffhorn, founder of WeLearn Educational Software and the 2011 Maryland Council of Teachers of Mathematics’ High School Teacher of the Year. “eNotebook allows students to fully use the power of tablet computers to take notes, stay organized and study more efficiently, leading to higher academic achievement.”

The application allows students to have different eNotebooks for each subject that they can store and arrange on a central eBackpack screen. To make the application as student-focused as possible, Mr. Giffhorn ran a 3-month beta testing program, which included input from elementary school, middle school, high school and college students.

Quinn Khouri, a freshman at Centenary College in Hackettstown, New Jersey, and one of the student beta testers, sees many benefits from the eNotebook app. “When I started taking my notes on the iPad, I didn’t need to carry several notebooks from class to class. The eNotebook app allows me to organize all my notebooks electronically and quickly access them again when studying,” said Khouri.

“The students’ input was invaluable, and I knew we had a successful app when some of the students started using the pre-released app to take school notes in their classes,” said Mr. Giffhorn. “We have also gotten a great reception from teachers in all disciplines—not just Math and Science—but English, Foreign Language, History, Art and Music as well. The teachers are excited that students can use technology to read, write, edit and study all in one place.”

The eNotebook app is available for \$4.99 in the [App Store on iTunes](#), with educational volume discounts available for large-scale iPad rollouts at schools and colleges.

About WeLearn Educational Software

Kevin Giffhorn founded WeLearn™ Educational Software in May 2011. With over 15 years of classroom experience and a love for technology, he demonstrates that technology plays a key role in education. WeLearn™ Educational Technology's software does that – it augments the curriculum but never overwhelms it. eNotebook™ is the first product launching from WeLearn™ Educational Software with other products in development.

To learn more about WeLearn Educational Software and the eNotebook app, please visit: www.enotebookapp.com. The website was developed through a partnership with [Maryland Technology Development Corporation \(TEDCO\)](#).

About Kevin Giffhorn

Kevin Giffhorn, M.S., a [National Board Certified Teacher](#), brings over 15 years educational experience as a high-school mathematics teacher, department chairperson and adjunct college professor, as well as previous experience running large-scale technology pilot programs. In addition to being named a finalist for Maryland Teacher of the Year in 2004, Mr. Giffhorn was awarded the Carroll County Outstanding Educator with Technology in 2007 and the [Maryland Council of Teachers of Mathematics](#) High School Teacher of the Year in 2011.

He is currently the mathematics department chairperson at Liberty High School in Sykesville, Maryland, and an adjunct professor at McDaniel College in Westminster, Maryland. Mr. Giffhorn holds a B.S. in Mathematics from Millersville University, a teaching certificate from Pennsylvania State University and an M.S. in Mathematics Education from Hood College. He was also awarded the Japan Fulbright Memorial Fund Scholarship and spent three weeks in Japan collaborating with leaders in all levels of education.

###

If you would like more information about this topic, to review the app, or to schedule an interview with Kevin Giffhorn, please send an email to Monica Giffhorn at monica@welearnsoftware.com.